

## Comprehensive Project Profile

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### I. PROJECT DESCRIPTION

- 1.1 Project Title** : **BIAD<sup>1</sup> 5 ECO-CULTURAL CLUSTER DEVELOPMENT PROJECT**
- Sub-project : **BIAD 5 Eco-cultural Tourism Package Development Project**
- 1.2 Project Type** : > Capital Forming  
Construction and Acquisition of Equipment
- > Technical assistance  
Institutional and Human Capability-building Activities
- 1.3 Project Proponents** : Municipal Governments of Bilar, Carmen and Pilar Bohol Province
- 1.4 Project Components:**

The BIAD 5 Eco-cultural Tourism Package Development Project will have the following components:

- a) Improvement Of Chocolate Hills Complex
  - b) Establishment Of Eskaya Tribal Museum Cum Learning Center
  - c) Bilar Eco-tourism Project
  - d) Production of promo collaterals/Information Materials, Guide Map and Promotional Tourism Video for BIAD 5 and BIAD 5 Eco-tourism web site development
- a) IMPROVEMENT OF CHOCOLATE HILLS COMPLEX** (see annex 1 for its Comprehensive Project Proposal)

Location: Brgy. Buenos Aires, Carmen, Bohol

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<sup>1</sup> Bohol Integrated Area Development, a development planning tool which serves as the structural and operational umbrella from which priority, high impact projects are identified (see Annex 1 for further explanation).

The Chocolate Hills in Carmen is 55 kilometers from Tagbilaran City and the most famous tourist attraction of Bohol. There are 1,268 cone-shaped hills spreading out on a natural open plateau, looking like mystic mounds. The biggest hill has been developed into a resort complex with accommodations, restaurant and gift shop.

The project's sub-components include

- Parking Lot Development

The Municipal Government of Carmen proposed to build a commuter-parking garage a few meters away from the Chocolate Hills Complex. This area will serve all types of tourist vehicles that will be going to the Chocolate Hills Complex. The parking area is situated along the national highway which has a total area of 3,500 square meters. It is 900 meters away from the Chocolate Hills compound or about 10 to 15 minutes walk to the complex. An average 120-150 vehicles can park at any given time. To avoid decongestion at the Complex, the Local Government Unit of Carmen is pursuing the procurement of 6 units Chariot Shuttle Cab to be used in transporting tourists to and from the Chocolate Hills Complex. The project aims to improve traffic flow in the Chocolate Hills Complex. Specifically, the project aims to accommodate the unmet demand for parking especially during peak months and ease traffic congestion at Chocolate Hills Complex.



A Drivers' Lounge, Snack Bar and Guest/Tourist Waiting Area and Fast Food Area will be established at the parking area. This also includes the construction of a station where the needed staff to man the parking area are made available to the visitors /drivers. Restrooms and Snack Bar will be established within the station. This component includes designing and installation of signages.

The Fast Food Area is a 500 sq.m. facility strategically located at the parking lot to accommodate a fast food chain establishment. One of the giant fastfood chain owner in the country is committed to put-up fastfood industry in the area.

- Visitor Information and Product Display Center

This will be established beside the parking lot. This is a 6-unit partition Center where information materials, brochures and other promo collaterals are displayed for tourists to browse. This center will also showcase local products and souvenir items crafted by women and out-of-school youths of Carmen and neighboring towns. Two (2) units of this Center will be made available for the neighboring towns composing BIAD V (municipalities of Batuan, Bilar, Sagbayan, Danao, Pilar, Sierra Bullones and Dagohoy) to be used for display of their respected products and other local infomaterials.

The project primarily aims to generate employment opportunities in the area.

**b) Establishment Of Eskaya Tribal Museum Cum Learning Center** (see Annex 2 for its Comprehensive Project Proposal)

**Project Location:** The project will be located in the two municipalities with in the Bohol Integrated Area Development 5 (BIAD 5) particularly at Barangay Lundag in Pilar and Barangay Cantaub of Sierra bullones town. It shall also be constructed in other BIAD areas which includes Barangay Biabas in the municipalities of Guindulman and Taytay of Duero town all in the province of Bohol where Eskaya Tribe reside.

**Sub-Components:**

- a. Museum Building
- b. Learning Center
- c. Training on Eco-Cultural Tourism Activities / Human Resources Development

The Eskaya tribe is a quasi-indigenous group inhabiting the remote hinterlands of Bohol Province. The Eskaya people are largely dependent on subsistence agriculture supplemented by cash crop agriculture (abaca farming and vegetable farming). Basket weaving serves as a secondary source of income, but is not a regular income source due to its fluctuating market demand. Some residents go to other places to work for add jobs. As part of a holistic approach in addressing poverty, the local residents together with the barangay official and tribal council members decided to implement a project that could generate an alternative source of income by tapping into the eco-cultural tourism market and, at the same time, serve as a venue for cultural heritage conservation.

The four (4) barangays individually located in four (4) municipalities has a rast ecotourism potential that could offer a diverse tourist experience. The Eskaya tribe's array of cultural practices and living traditions is rich and complex, which for the most part has remained undocmented. In this regard the entire tribal community proposed

the establishment of a museum cum learning center, which is expected to aid and generating alternative income for the tribal community and, at the same time, help in cultural and natural heritage conservation. The museum will showcase the different aspects of Eskaya lifeways, both its intangible and tangible components, to probable tourist visiting the area. Correspondingly, the project will also serve as a drop off point for tourist interested in undertaking care tourism and the Eskaya heritage walk. The Eskaya tribal areas has a vast network of caves which add value and appeal to a wider range of tourist.

### **Community Museum and Learning Center Requirement**

#### **1. Building Requirement**

The museum requires an infrastructure support, which will house the material culture of the Eskaya people and showcase the intangible aspects of their culture. A section of this building will serve as a learning center for the training of the members of the Eskaya community, especially the younger generation, in Eskaya language and alphabet system. This building, in turn, will function as a tourist center, where visitors get initial information about the place. This building should be secure since this will house important cultural items.

#### **2. Associated Facilities**

*Viewing Space for the Display of Eskaya items.* A portion of the building will present relevant Eskaya artifacts and other associated materials. The cultural items will be presented in glass casings for viewing and preservation. In the display area, informational materials will be posted on each of the cultural items.

*Tourist Receiving Area.* This area will be for receiving the tourists and for the payment of a museum fee. Chairs and/or sofa will be provided for the visitors. Additional informational materials, such as brochures and magazines on cultural heritage and indigenous cultures, will be provided to the visitors. The receiving area will also have a display of saleable replicas and other items for the tourists. The tourist receiving area will also station guides for the viewing of the network of caves in Lundag.

*Lecture/Orientation Room.* This space will be for those who are interested in learning the Eskaya language and alphabet system. This will primarily serve the local community learners, but may be open to visitors, if the Eskayas so allow. In the future, if funds are available, the museum will have a video/audio room for a documentary presentation of Eskaya cultural and natural heritage. Chairs and tables will also be provided here for the learners.

### *Comfort Room*

The project will provide an opportunity for the tribal community to preserve their cultural heritage and practices at the same time promoting eco-cultural tourism as an effective strategy to address poverty.

#### **c) BILAR ECO-TOURISM PROJECT** (see Annex 3 for its Comprehensive Project Proposal)

The project involves the following:

- development of existing site at Logarita Spring in Brgy. Riverside in the municipality of Bilar
- Road concreting leading to tourist destination, and
- Land acquisition for the expansion proposed site.

The project is located at Barangya Riverside, Bilar, Bohol. It will developed the Logarita Spring as an Eco Resort through the construction of five units cottages, one unit Learner School; ten units Typical Technique Shed, Cafeteria and Restaurant, Tennis Court, Comfort Rooms, Concrete Stairs, Landscaping and Interlink Fencing, Concreting of Farm to Market Road, and development of an area as expansion of the site.

The Municipality of Bilar is the center of the eco-tourism of Bohol Province. Bilar has a total forested area of approximately 6,221 hectares which is 46% of the total timberland area of 13,581.9737 hectares. It also includes the man-made forest which has attracted most of the tourists. The famous Logarita Spring and swimming pool is at par with other known springs where tourists could relax and enjoy their pastime. Barangay Riverside as integrated area for development center (IAD) of Rajah Sikatuna Protected Landscape is about 2 kilometers away from the town proper. The Poverty Database Monitoring System (PDMS) survey shows that 1,307 households in Bilar are living below income threshold level, equivalent to 52.72%. It also shows that Barangay Riverside had 54.96% households are below food threshold and 17.94% were unemployed. It was also found out that one of the contributing factor is the absence of livelihood programs. The local government unit had planned for the upgrading of tourists facilities but it was not materialize due to non availability of funds. The realization of this project would mean improve economic activity and better livelihood activity in barangay.



**d) PRODUCTION OF PROMO COLLATERALS/INFORMATION MATERIALS, GUIDE MAP AND PROMOTIONAL TOURISM VIDEO FOR BIAD 5 AND BIAD 5 ECO-TOURISM WEB SITE DEVELOPMENT**

The design and construction of a new inter-active Eco-tourism Website for BIAD 5 is proposed during the Planning. This medium will allow for maximum cost-effective input from all potential ecotourism stakeholders of BIAD 5 and elsewhere, especially international travel wholesalers specializing in eco-tourism. Draft version of the proposed Eco-tourism Plan for BIAD 5 as well as the proposed Development Plan for an Integrated Community Development Approach to Biodiversity Conservation and a Viable Eco-tourism enterprise in the identified tourist eco-cultural sites of BIAD 5 municipalities will be published on the proposed website along with other relevant data of the BIAD. Alongside this is the production of promo-collaterals including a promo eco-tourism video package for BIAD 5.

This proposal helps to highlight existing opportunities and tourism-related activities in the area that could quite simply and cost-effectively packaged as eco-tourism activities.

**III PROJECT JUSTIFICATION**

The Eco-tourism Package Development Project will focus on the improvement of existing and established tourism sites in Bohol's BIAD 5 municipalities. This can be classified in seven (7) key eco-tourism activities:



- Adventure Tourism
- Nature Tourism (communing with nature)
- Cultural Tourism (immersing in the culture of indigenous groups such as the Eskaya Tribe)
- Agro-tourism
- Community-based Tourism
- Economic Tourism (enterprise development)
- Environmental Tourism (helping to protect the environment)

On the other hand it explores its investment potentials to ensure economic growth. Increase the income status of the municipality as well as that of the people involve in the community.

#### **IV PROJECT FUNDS/FINANCING**

Total funds needed is ₱51,377,998.00 broken down as follows:

|  |                |
|--|----------------|
| a) Improvement Of Chocolate Hills Complex  | ₱15,400,000.00 |
| b) Establishment Of Eskaya Tribal Museum Cum Learning Center   | 4,977,998.00   |
| c) Bilar Eco-tourism Project   | 6,000,000.00   |
| d) Production Of Promo Collaterals/Information Materials, Guide Map And Promotional Tourism Video For Biad 5 And Biad 5 Eco-Tourism Web Site Development | 25,000,000.00  |

#### **V PROJECT BENEFIT & COSTS**

##### **1. PROJECT BENEFICIARIES**

The beneficiaries of the project are the people in the communities of (as local tourists, as provider of souvenir items and as residents of the area.) and those living in nearby municipalities.

##### **2. SOCIAL BENEFITS & COSTS**

The positive effect of the project to the community is the availability of employment opportunities for its local residents. Possible increase in income by the municipality could also mean improvement in the access to basic social services by the residents..

##### **3. ECONOMIC BENEFITS AND COSTS**

The project's operation will yield a positive result on the economy of the municipality. It will generate income to improve the economic status of the area and its residents. There is no foreseen negative effect of the project in the area.

#### **VI PROJECT IMPLEMENTATION**

The lead proponent for this project is the LGUs of BIAD 5 with the Department of Tourism (DOT) and some other national government agencies (NGAs) as cooperating agencies.

The LGU supports the provision of basic infrastructures for the establishment of the tourism facilities. In addition, it will provide the manpower requirements and operating costs for the project and ensure the sustainability of the project. DOT and other stakeholders on the other hand will provide funding support for the establishment of other components, info materials and and will be open to interested investors.

The proponents are willing to put up counterpart for the components of the project.

**Concluding Statement:**

The proponents look forward to the possibility of discussing the contents of this Proposal in more detail should such a request be made by the reviewers.

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## Comprehensive Project Profile

### I. PROJECT DESCRIPTION

**1.1 Project Title :** IMPROVEMENT OF CHOCOLATE HILLS COMPLEX  
**Location :** Brgy. Buenos Aires, Carmen, Bohol

**1.2 Project Type :**

- > Capital Forming (construction and acquisition of equipment, including the conduct of feasibility and detailed engineering studies)
- > Technical assistance (institutional and human capability building activities)

**1.3 Project Proponent:** Municipal Government of Carmen, Bohol Province

**1.4. Project Components :**

#### A. Parking Lot Development

This area will cater to all types of tourist vehicles that will be going to the Chocolate Hills Complex thus regulating the flow of traffic and security and safety of incoming tourists. This will be carried out in close coordination with trained traffic enforcers and local PNP.

The parking area is situated along the national highway which has a total area of 3,500 sq.m. as part of the 1,2304 has. Of the entire lot. It is 900 meters away from the Chocolate Hills compound uphill. About 10 to 15 minutes walk. During peak season an average of 120 to 150 vehicles daily is expected. As of this moment all on-going tourist vehicles are only allowed to go up at the Chocolate Hills compound uphill in order to disembark the tourist passengers and immediately the same vehicles will be parked and accommodated at the designated parking area. A matter of 40 minutes to 1 hour this concerned vehicle will go up in order to get tourist passengers in going to other tourist destinations. However, the Local Government Unit of Carmen is pursuing the procurement of a 6 units Chariot Shuttle Cab (please see attached brochure) to be used in transporting influx of tourist to and from the Chocolate Hills Complex. There will be a restroom, snack bar to be established on the area. Recently, there are available units of all terrain vehicles for rent at a very affordable cost.

## **B. Establishment of a Visitor Information & Product Display Center**

This is a 6-unit Center where locally produced products of the municipality will be displayed and available for sale to the traveling tourists and guests including souvenir items crafted by women and out-of-school youths of Carmen and neighboring towns. The 6-unit product display center will be located beside the parking area. Its structure will be occupied and managed by a women cooperative with out-of-school youths thru a counterparting scheme. The souvenir items and products they will produced will be displayed and sold at the center.

There will be 2 units product display building available for the neighboring towns composing the BIAD V, municipalities of Batuan, Bilar, Sagbayan, Danao, Pilar, Sierra Bullones and Dagohoy to be use for display of their respected products.

## **C. Production Of Information Materials**

This will be critical for the project because info materials are necessary to promote the legendary history of the Chocolate Hills and other tourist destinations of Carmen and neighboring towns. A permanent staff from the LGU will be trained on proper tour guiding and must be familiar on the features of all local tourist destinations. A guide map will be provided in the station for the guidance of visitors.

At present, Local Government Unit of Carmen is on the process of procuring a high tech sound system and public address to call and response any concern advisory related to the operation othe Chocolate Hills Complex and parking area.

## **D. Establishment Of A Drivers' Lounge, Snack Bar And Guest/Tourist Waiting Area**

This includes the construction of a station where the needed staff to man the parking area are made available to the visitors /drivers. Restrooms and Snack Bar will be established within the station. This component includes designing and installation of signage.

## **E. Establishment Of A Fast Food Area**

There will be available 500 sq.m. strategically located at the parking lot to accommodate a fast food chain establishment at the parking area. One of the giant fastfood chain owner in the country is committed to put-up fastfood industry in the area.

## **II PROJECT STATUS**

The project of the LGU of Carmen has started on its site preparation excavation works, drainage system while leveling of the site had almost completed its test run during the peak season last May 2008 where influx of tourist vehicles were properly parked on these newly developed site. An average of 120-150 vehicles

per day was being accommodated on the parking area. The Local Government Unit of Carmen was able to appropriate ₱1,800,000.00 for the development of the area.

The potential of this tourist spot has been known globally. Photo documentation is already available and could be used to support request for assistance for the full development of the Chocolate Hills Complex including amenities.

### **III PROJECT JUSTIFICATION**

#### **1. PROJECT BACKGROUND**

The municipality of Carmen is located right in the middle of Bohol Province, in Central Visayas (Region VII). It has a total land area of 23,946 hectares composed of 29 barangays, with a total population of 43,153 in 2007. It belongs to the 3<sup>rd</sup> Congressional District of the Province and categorized as 2<sup>nd</sup> Class Municipality.

Carmen is 59 kilometers away from Tagbilaran City and is best known for its world famous Chocolate Hills, a world tourist destination.

Cognizant to the need to regulate the flow of traffic of incoming tourist vehicles going to the Chocolate Hills Complex, this project is being proposed not only to provide convenience to our tourists but also ensure their safety and security.

On the other hand it explores its investment potentials to ensure economic growth. Increase the income status of the municipality as well as that of the people involve in the community.

#### **2. PROJECT LINKAGE**

The development of the parking area and other amenities complement the operation of the Chocolate Hills Complex. It will have a strong linkage with interested investor to establish business opportunities on the area.

#### **3. PROJECT OBJECTIVES**

The overall goal of the project is to improve traffic flow of incoming tourist vehicles to the Chocolate Hills Complex, thereby ensuring safety and security of lives of traveling tourists. Specifically, the project aims to:

- A. Alleviate poverty
- B. Generate employment opportunities
- C. Increase income of Municipality and residents
- D. Provide order and security
- E. Ease traffic congestion at Chocolate Hills Complex

#### IV PROJECT FINANCING

##### THE ESTIMATED PROJECT COST IS P 15,400,000.00

|  |                        |
|--|------------------------|
| 1. Drainage System   | ₱                      |
| 600,000.00   |                        |
| 2. Compaction/Leveling of Parking Area                         |                        |
| 200,000.00   |                        |
| 3. Establishment of 6-Unit Product Display Center              |                        |
| 2,000,000.00   |                        |
| 4. Construction of One-Stop-Station, CR, Snack Bar and Signage |                        |
| 3,000,000.00   |                        |
| 5. Reproduction of information materials                       | 200,000.00             |
| 6. Construction of Perimeter Fence                             | 1,200,000.00           |
| 7. Fast Food Restaurant  |                        |
| 2,000,000.00   |                        |
| 8. Concreting of Parking Area                                  |                        |
| 4,200,000.00   |                        |
| 9. Purchase of 6 units Chariot Shuttle Cab                     |                        |
| 2,000,000.00   |                        |
|  | <b>₱ 15,400,000.00</b> |

The Municipality's counterpart amounting to ~~₱7.8~~ million or about 50.65% of total project estimates includes the following:

- Drainage System
- Compaction/ Leveling of Parking Area
- Establishment of 6-Unit Product Display Center and
- Construction of One-Stop-Station including Rest Rooms and Signage
- Purchase of 6 units Chariot Shuttle Cab

The LGU will provide overall supervision and maintenance of the project, deployment of permanent staff to station including provision of tour guides. Part of the other components will be sourced out to external sources.

#### V PROJECT BENEFIT & COSTS

##### 4. PROJECT BENEFICIARIES

The beneficiaries of the project are the people of the municipality of Carmen (as local tourists, as provider of souvenir items and as residents of the area.) and those living in nearby municipalities.

##### 5. SOCIAL BENEFITS & COSTS

The positive effect of the project to the community is the availability of employment opportunities for its local residents. Some unemployed women and out-of-school youths can be tapped to produce local souvenir items both

for local and foreign tourists. Locally produced products are marketed at the Display Center.

Possible increase in income by the municipality could also mean improvement in the access to basic social services by the residents. However, the project may be hazardous to the morale of the people if activities are not properly regulated.

## 6. ECONOMIC BENEFITS AND COSTS

The project's operation will yield a positive result on the economy of the municipality. It will generate income to improve the economic status of the area and its residents. There is no foreseen negative effect of the project in the area.

## VI PROJECT IMPLEMENTATION

### 1. RESPONSIBLE AGENCIES

The lead proponent for this project is the LGU of Carmen with the Department of Tourism (DOT) with some other national government agencies (NGAs) as cooperating agencies.


The LGU supports the provision of basic infrastructures like base preparation of the parking area, water, power, drainage system and communication facilities.

In addition, it will provide the manpower requirements and operating costs for the project and ensure the sustainability of the project. DOT and other stakeholders on the other hand will provide funding support for the establishment of other components, info materials and construction of perimeter fence. Fast Food chain will be open to interested investors.

### 2. ADMINISTRATIVE FEASIBILITY

The LGU of Carmen through its local Tourism Committee headed by a member of the Sangguniang Bayan will oversee the implementation of tourism projects in the area with the close supervision of the Local Chief Executive. Project monitoring will be regularly conducted.

Prepared by:



**FERMIN L. BALILI**  
MPDC  
Mayor

Approved by:



**MANUEL R. MOLINA**  
Municipal

## Proposed Chariot Shuttle Cab for Chocolate Hills



## Proposed Chariot Shuttle Cab for Chocolate Hills



## Conceptual Design for Chocolate Hills Parking Area



## COMPREHENSIVE PROJECT PROFILE

### I PROJECT DESCRIPTION

1. Project Title : **MUNICIPAL ECO-TOURISM PROJECT**
2. Project Type : Capital forming for infrastructure component
3. Project Component : Development of existing site, Road concreting leading to tourist destination, Land acquisition for the expansion propose site.
4. Project Location : Riverside, Bilar, Bohol

### II PROJECT STATUS

Proposed Project - To developed the Logarita Spring for Eco Resort through construction of five units cottages, one unit Learner School; ten units Typical Technique Shed, Cafeteria and Restaurant, Tennis Court, Comfort Rooms, Concrete Stair, Landscaping and Interlink Fencing, Concreting of Farm to Market Road, Area expansion for the site.

### III PROJECT JUSTIFICATION

1. Project Background: The Municipality of Bilar was declared as the center of the eco-tourism of Bohol. It is a fact that Bilar has a total forested area of approximately 6,221 hectares, which is 46% of the total land area of 13,581.9737 hectares. Most of these forested areas are highly protected. It also includes the man made forest which attracted most of the incoming tourist. The famous Logarita Spring and swimming pool is at par with other known spring where tourists could relax and enjoy their pastime. Barangay Riverside as integrated area for development center (IAD) of RSPL and about 2 kms. away from the town proper. The Poverty Database Monitoring System (PDMS) survey shows that 1,307 households in Bilar are living below income threshold level, equivalent to 52.72%. It also shows that Barangay Riverside had 54.96% households are below food threshold and

17.94% were unemployed. It was also found out that one of the contributing factor is the absent of livelihood programs. The local government unit had planned for the upgrading tourists facilities but it was not materialize due to non availability of funds. The realization of this project would mean improve economic activity and better livelihood activity in barangay.

2. Project Linkages: This project will hopefully tie up withy other government programs such as enhancing inter-town relationship since it will be easier for the neighboring towns to utilize the facilities, economic purposes (in flock of businessmen) and tourism (more visitors would come and see the town).

**Project Objectives:**

1. To promote eco-tourism of the town.
2. To clear the municipality of Bilar of any eyesore.
3. To encourage more local and foreign tourist to come.
4. To uplift the living condition toward employment generation, increase income for the municipality and maintain ecological balance.

**IV PROJECT FINANCING**

1. Funds Needed : 6.0 million pesos
2. Project Financing : 3 million - Development of existing site
3. Funding Source : For Local and Foreign Funding
4. Counterpart funding : the local government of Bilar will put up an amount of Three Hundred Thousand Pesos (P300,000.00) equivalent to 10% of the total project cost in cash as counterpart.
4. Financial Viability : the project is economically viable and socially acceptable, local and foreign tourist will increase and there by also increasing the income of the barangays and the municipality in general.

**V PROJECT BENEFITS AND COSTS**

1. Beneficiaries - 19 barangays with estimated population of 17,000 inhabitants. Direct beneficiaries are Poblacion and Riverside with a total population of 2,278.



## 2. Social Benefits

The project will enhance the social capability of the people with better basic services especially the health services and employment opportunities due to more investments in eco-tourism industry.

## 3. Economic Cost

There are no harmful economic effects of the project such as destruction of natural resources.

## 4. Social Cost

No social cost will result from the implementation of the project such as environmental hazard, prostitution and pollution.

## VI PROJECT IMPLEMENTATION

Responsible Agencies:

a. LGU Bilar, Bohol - proponent and administrative control.

b. Implementation Schedule:

| Description of Work                  | First qtr. | 2 <sup>nd</sup> qtr. | 3 <sup>rd</sup> qtr. | 4 <sup>th</sup> qtr. |
|--------------------------------------|------------|----------------------|----------------------|----------------------|
| 1. Land Acquisition                  | -----      |                      |                      |                      |
| 2. Detailed Infra-Vertical Program   |            | -----                | -----                |                      |
| 3. Detailed Infra-Horizontal Program |            |                      | -----                |                      |

2. Administrative Feasibility - The Municipal Engineer's Office has the technical and equipment capability to implement the project by administration.

## 3. Legal and Political Feasibility

There is no political opposition to the project.

#### 4. Environmental Clearance

The project is cleared from any environmental hazard.

#### 5. Social Acceptability

There is no political opposition from the community since the project will uplift the social, political, cultural and economic situation of the people.

#### VII Monitoring

At the municipal level, the Local Chief Executive deputized the Municipal Engineer and the Municipal Planning and Development Officer to conduct monitoring and evaluation for the project. The Municipal Engineer and Municipal Planning and Development Officer shall submit a consolidated project accomplishment report to the Local Chief Executive.

Prepared by:

Approved by:

SGD. LOEL M. MAGLENTE  
MPDC

SGD. FANUEL O. CADELIÑA  
Municipal Mayor

**Promoting Eco-Cultural Tourism through the  
ESTABLISHMENT OF ESKAYA TRIBAL MUSEUM CUM LEARNING CENTER**

**Comprehensive Project Profile**

**I. PROJECT DESCRIPTION**

1. **Project Title** : Establishment of Eskaya Tribal Museum Cum Learning Center
2. **Project Type** : Capital forming for the Construction of Tribal Museum Cum Learning Center Building, procurement of furnitures and fixtures and conduct of relevant training.
3. **Project Components:**
  - d. Museum Building
  - e. Learning Center
  - f. Training on Eco-Cultural Tourism Activities / Human Resources Development

**4. Project Location:**

The project will be located in the two municipalities with in the Bohol Integrated Area Development 5 (BIAD 5) particularly at Barangay Lundag in Pilar and Barangay Cantaub of Sierra bullones town. It shall also be constructed in other BIAD areas which includes Barangay Biabas in the municipalities of Guindulman and Taytay of Duero town all in the province of Bohol where Eskaya Tribe reside.

**II. PROJECT STATUS: Proposed Project**

Status of Project Operation : Project Idea

Investment Programming : For foreign, national and Private Institution funding with local equity

**III. PROJECT JUSTIFICATION**

1. Project Background

**4. Sectoral Objectives**

The project will contribute to further develop the tourism industry in the province. It will also promote the existence of the indigenous community in the province.

## **5. Regional and National Objectives**

The project generally support the program on the preservation of cultural heritage and uplifting the status of the indigenous people as an important partner in development.

## **IV. PROJECT FINANCING**

### **1. Funds Needed**

Fund needed will be in the total amount of P 3,977,998.00

### **2. Project Financing**

1. Building .Tribal Museum Cum Learning Center- P3,506,998.00
2. Human Resource Development / Training -P471,000.00

### **3. Funding Sources**

Funds to finance the project are hope to be sourced from external sources/grant and donor institutions in the amount of P3,580,198.20. The Municipal and Barangay Local Government Unit will provide the amount of P397,799.00. So as local counterpart bringing the total cost to P3,977,998.00.

### **4. Counterpart Funding**

The Local Government Unit, both at the Municipal and Barangay Level will provide modest counterpart in the form of cash or in kind including sight availability and unskilled labor requirement.

### **5. Financial Viability**

Once the project will be completed and operational, the tribal community will generate service fees at the museum and in teaching Eskaya language and alphabets. The individual residents will also generate income from homestay services to the local and foreign tourist visiting the area. Income therefore shall accrue directly to the people and not to any business entity.

## **V. PROJECT BENEFITS AND COST**

### **1. Beneficiaries**

Direct beneficiaries of the project will be the Eskaya Tribal residents of the Municipalities of Pilar, Sierra Bullones, Duero and Guindulman and some nin-tribal residents who are presently inhabiting the community.

### **2. Social Benefits**

The project will provide the tribal community a sustainable learning center for the current and future generation to learn, love and practice their own language and writing alphabet that could be handed to the future generations of the Eskaya Tribe.

### **3. Economic Benefits**

The project will generate additional livelihood income opportunities in the tribal community through homestay services which include food and accommodation services, transport services locally known as “habal-habal” and future cave tour guides.

### **4. Social Cost**

The project will not create any disturbance in the locality and the presence of visitors and tourist shall not influence the culture of Eskaya Tribe instead will market the rich cultural heritage of the indigenous people.

## **PROJECT IMPLEMENTATION**

### **1. Responsible Agencies**

#### **a. The Municipal Local Government Unit**

The Municipal LGU of the four municipalities of Pilar, Sierra Bullones, Duero and Guindulman will be responsible for the technical and administrative supervision of the project.

#### **b. The Barangay Local Government Unit**

The Barangay Council of the four barangays of Lundag (Pilar), Cantaub (Sierra Bullones), Taytay (Duero) and Biabas (Guindulman) will have the responsibility of providing the site, locally available materials and unskilled labor.

#### **c. The Eskaya Tribal Council**

The Eskaya Tribal Council of the four tribal communities shall be incharge the direct implementation of the project including the management of funds which will be directly released to the tribal account open and established at any bank for

the purpose with the supervision and assistance of the municipal government. They shall also be responsible in the collection and display at the museum and the provision of Eskaya Tribal Teachers.

## 2. Implementation Schedule

| Activities                                    | Month 1 | Month 2 | Month 3 | Month 4 |
|---|---------|---------|---------|---------|
| Construction of Museum<br>Cum Learning Center |         |         |         |         |
| Training                                      |         |         |         |         |

## 3. Administrative Feasibility

The Eskaya Tribal Council in coordination with the Barangay Council and under the supervision of the Municipal Government shall oversee the entire monitoring, financial and physical operations of the project during project implementation period up to its completion and awards.

## 4. Legal and Political Feasibility

The project has no legal obstruction for its implementation and is not expected to generate any political opposition.

## 5. Environmental Clearance

Clearance from the Department of Environment and Natural Resources (DENR) is not necessary considering that the proposed location of the project site is within the ancestral domain granted to the Eskaya Tribe.

## 6. Social Acceptability

The proposed project has not generated any opposition from the community nor it is expected to. In fact, it has long been a dream of the tribal residents and the entire tribal community.

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