



Republic of the Philippines  
PROVINCE OF BOHOL  
City of Tagbilaran



**PROVINCIAL DEVELOPMENT COUNCIL**

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**EXCERPT FROM THE MINUTES OF THE MEETING OF THE PROVINCIAL DEVELOPMENT COUNCIL - EXECUTIVE COMMITTEE (PDC-EXECOM) HELD ON OCTOBER 21, 2020 VIA ZOOM TELECONFERENCING.**

In Attendance:

Governor Arthur C. Yap, PDC Chair and Presiding Officer

and

Majority of the Members of the PDC-ExeCom

**PDC-EXECOM RESOLUTION NO. 49 - 2020**

**A RESOLUTION FAVORABLY ENDORSING THE DEVELOPMENT OF THE PROPOSED ECO-TOURISM SITE FOR TONTUNAN HEIGHTS IN THE MUNICIPALITY OF CLARIN, BOHOL TO THE REGIONAL DEVELOPMENT COUNCIL – REGION VII (RDC-7) FOR SUPPORT AND FURTHER ENDORSEMENT TO THE DEPARTMENT OF TOURISM (DOT) AND THE TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY (TIEZA) FOR SUPPORT AND FUNDING ASSISTANCE**

**WHEREAS**, tourism is one of the economic drivers of the Province of Bohol because of its amazing blend of natural wonders, cultural destinations, geo-ecological endeavors and heritage sites, which impacts on the province's economy through increased economic activities and generation of jobs;

**WHEREAS**, Clarin is a coastal municipality of Bohol that is endowed with nature's gift of sun, sea and sight (mountain ranges), specifically the cliff formation in barangay Tontunan where one can view the town's landscape, the sea and the nearby islets, and even the City of Cebu during fine weather, which the locals dubbed as the Tontunan Heights;

**WHEREAS**, Tontunan Heights is a natural beauty, very accessible and a great tourism potential that despite its still being under-developed has drawn local tourists and passers-by to have their pictures taken or merely enjoy the serene view especially the varied-hued sunset;

**WHEREAS**, the proximity of Clarin to the Tubigon Port, a major entry point of Bohol, and the recently improved municipal port of Clarin, will make viable the establishment of another promising Countryside Tourism Circuit in northern Bohol that will highlight the Tontunan Heights as a very alluring destination-stop;

**WHEREAS**, the Tontunan Heights Development Project aims to enhance the general well-being of the rural populace especially the disadvantaged sectors, develop the eco-tourism industry in the area, conserve the natural resources, upgrade the location as a tourist magnet, and contribute in local poverty reduction through livelihood and jobs creation;

**WHEREAS**, the total project cost amounts to One Hundred Twenty-Two Million (P122 million), breakdown as follows: Construction of Walkways and Trails – P20 M; Infrastructure and Cottages – P20.0 M; Capability Building – P2.5 M; Improvement of Area – P10 M; Equipment – P60 M; Utilities (Electricity and Water) Installation – P7.5 M; and Other Relative Expenses – P2 M;

**WHEREAS**, the proposed project is in congruence with the province's strategic development priorities of *Pag-atiman sa mga Kabus ug Makalooloy, Pagpalambo sa Industriyang Turismo* and *Pagpukaw sa Kultura*;

**WHEREAS**, this Body, after discussion on the proposed project, recognizes its potential impact on the tourism industry and economy of Bohol, and thus, finds it worthy of favorable endorsement;

**WHEREFORE**, upon proper motion duly seconded, be it resolved by this Body in a meeting duly convened –

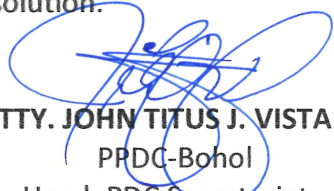
**To favorably endorse the proposed Development of the proposed Eco-Tourism Site of Tontunan Heights in the Municipality of Clarin, Bohol to the Regional Development Council – Region VII (RDC-7) for support and further endorsement to the Department of Tourism (DOT) and the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) for support and funding assistance.**

**RESOLVED FURTHER**, to furnish a copy of the same Resolution to the Regional Development Council of Region VII (RDC-7), the Tourism Infrastructure and Enterprise Zone Authority (TIEZA), and the Department of Tourism (DOT) for support and funding assistance.


**UNANIMOUSLY ADOPTED.**

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I hereby certify to the correctness of the foregoing Resolution.

  
**ATTY. JOHN TITUS J. VISTAL**  
PPDC-Bohol  
Head, PDC Secretariat

APPROVED:

  
**ATTY. ARTHUR C. YAP**  
Governor  
Chairman, PDC-Bohol



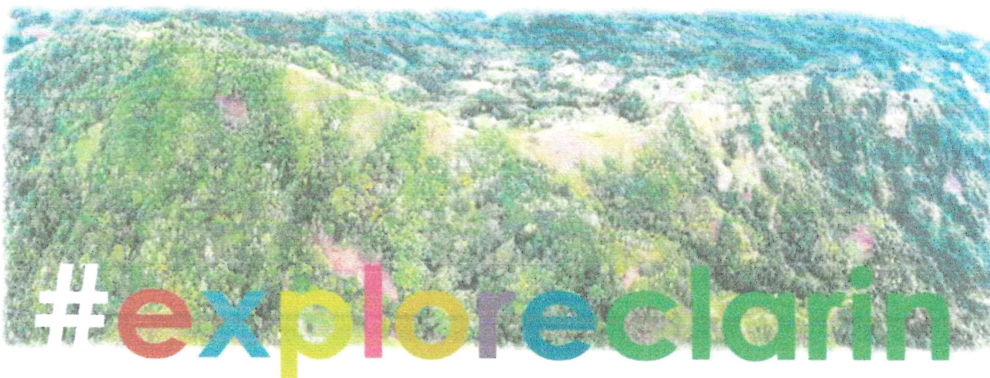
October 21

# PROJECT PROPOSAL

# 2020

This proposal has been a collaborative effort of both the Executive and Legislative of the Municipality. The main thrust is to create a tourism magnet in a form of a circuit, linking adventure, culture, experience and tourism. Moreover, the revenue and job it creates will definitely increase the economic situation of the populace.

Development  
of Eco  
Tourism Site  
for Tontunan  
Heights





# COMPREHENSIVE PROJECT PROFILE

A Proposed Project for the Poverty Fair

- I. **PROJECT DESCRIPTION**
- i. Project Title : Development of Eco Tourism Site for Tontunan Heights
  - ii. Project Component : Tourism and Economic Development
  - iii. Project Type : Capital Forming
  - iv. Project Location : Barangay Tontunan, Clarin, Bohol
- II. **PROJECT STATUS** : Proposed Project
- III. **PROJECT JUSTIFICATION** :

1. Project Background:

Clarin is one of the coastal towns of Bohol wherein it is endowed with nature's gift both the sea and mountains. Because of its proximity to the City of Cebu, it is visible if the weather permits. Nestled in Barangay Tontunan, there is a place where one's senses will be cuddled by the panoramic mountain scape and on top of the Mt. Alimono is a 360 degree view of the town's landscape, its bountiful sea as well as its neighboring islets. On the 2010 survey released by PPDO-Bohol, Tontunan landed to the top three barangays which has more than half of its people are below the income threshold level (Table 1) or 51.72%. Considering the economic situation in the said barangay as well as with its adjacent places, an alternative mode of livelihood can be a solution to lower the Income threshold level of the said barangay. Also, since it has been blessed with the immaculate beauty of the nature and the accessibility of the location through the DPWH-DOT Convergence Project, which cut through the proposed area and has a very rustic experience of the country side as well as its vernacular culture, the entire experience is highly regarded as one of a kind. The town's proximity from the major port hub of Tubigon and the possible additional vessels in the Municipal port, we can now move the beginning of Countryside Tourism Circuit in Clarin instead of other neighboring towns. This can be possible once Tontunan Heights will be developed.



Table 1. Income Threshold

Rank	Barangay	Income Threshold
1	Tubod	65.52%
2	Mataub	52.14%
3	Tontunan	51.72%
4	Bontud	50.00%
5	Katipunan	49.37%
6	Cantoyoc	47.22%
7	Caboy	42.52%
8	Villaflor	41.46%
9	Nahawan	40.42%
10	Buangan	35.15%
11	Lajog	34.09%
12	Bacani	31.08%
13	Caluwasan	30.00%
14	Cabog	29.82%
15	Danahao	29.10%
16	Candajec	27.75%
17	Buacao	25.31%
18	Bonbon	23.64%
19	Bogtongbod	21.36%
20	Poblacion Sur	20.55%
21	Tangaran	20.24%
22	Poblacion Norte	17.96%
23	Poblacion Centro	16.67%
24	Comaang	13.68%

Table 2. Total Deprivation Percentage

Rank	Barangay	Total Deprivation
1	Tubod	29.64%
2	Bontud	24.36%
3	Tontunan	23.25%
4	Cabog	22.25%
5	Mataub	21.67%
6	Villaflor	21.37%
7	Nahawan	20.93%
8	Katipunan	20.36%
9	Caboy	19.11%
10	Danahao	18.98%
11	Comaang	18.79%
12	Buangan	16.73%
13	Caluwasan	15.66%
14	Tangaran	15.22%
15	Bonbon	14.42%
16	Poblacion Norte	14.24%
17	Bogtongbod	13.88%
18	Bacani	13.71%
19	Cantoyoc	13.48%
20	Lajog	13.33%
21	Buacao	12.48%
22	Candajec	11.88%
23	Poblacion Centro	11.15%
24	Poblacion Sur	9.31%

## 2. Project Linkages:

The proposed project is in congruence with the Bohol Tourism Office's thrust in promoting the potential Ecological Tourism Sites in the Province and upholds the tagline "Behold... BOHOL" and PPDO's Opportunity Map (Fig. 1). With a very strategic location which is just beside the road project by DOT and DPWH, the municipality will enter into a tripartite agreement for the development of the site with the different lot owners in the area.

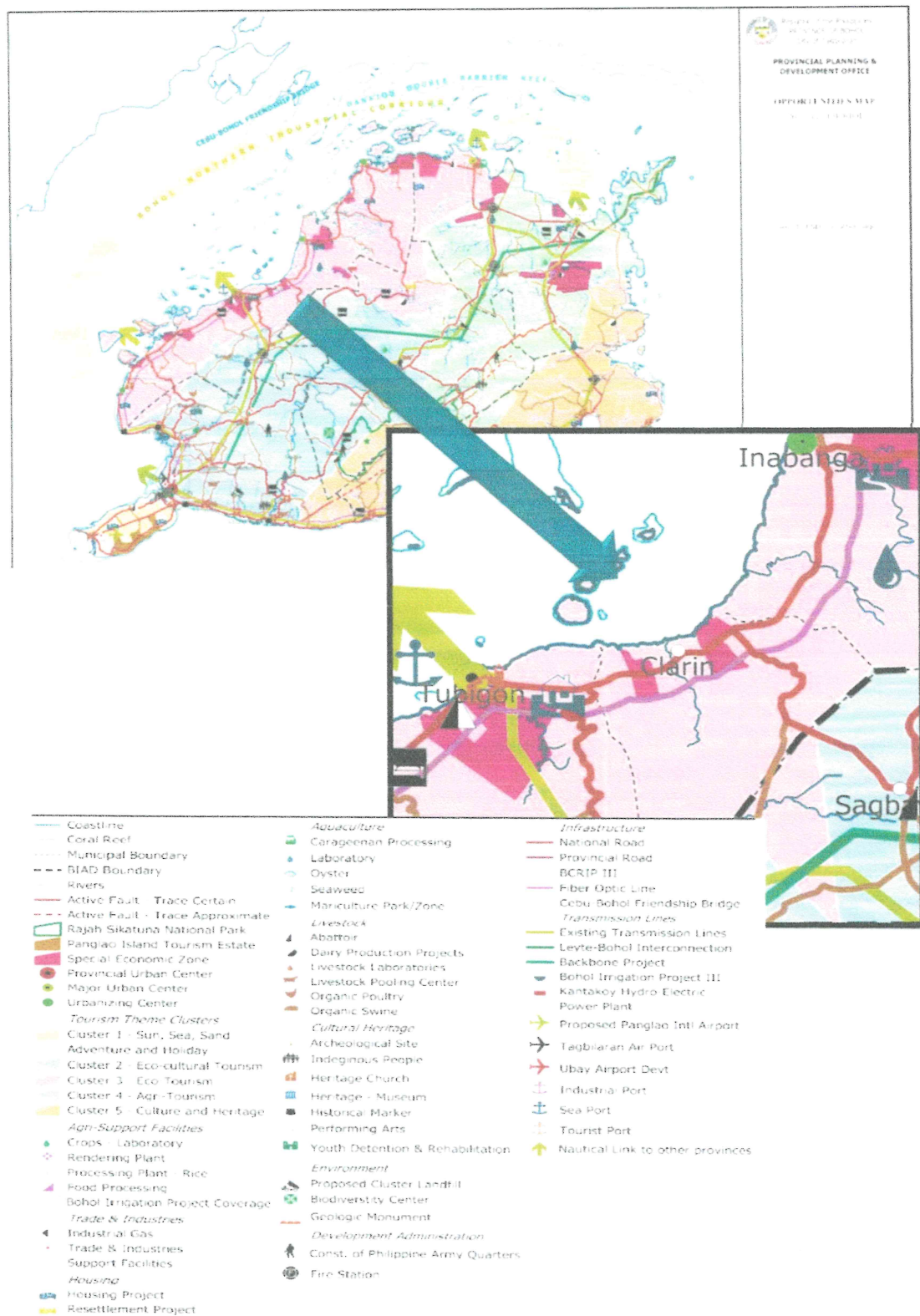


Figure 1. Provincial Planning and Development Office (PPDO) Opportunity Map, assigning Clarin under Cluster 3 of its Tourism Theme as Eco-Tourism Area

### 3. Project Objectives:

The main objective of the project is to enhance the general well-being of the rural populace especially the disadvantage sector through Ecological Tourism Industry.

- Sectoral Objectives:

- a. To develop the eco-tourism industry in the area
- b. To conserve the natural resources
- c. To promote the vernacular culture in the area
- d. To promote the food industry of the Municipality
- e. To upgrade the existing location and become more of a tourist magnet
- f. To contribute in lessening the poverty incidence in the area as well as in the Municipality

- Regional and National Objectives:

The proposed project supports the national and provincial government Poverty Reduction Program through developing the tourism industry.

## IV. PROJECT FINANCING:

### 1. Funds Needed:

	Particulars	Funds Needed (estimated)
1	Construction of Walkways and Trails	₱20,000,000.00
2	Infrastructure and Cottages (solar powered) - including the welcome area	₱20,000,000.00
3	Capability Building	₱2,500,000.00
4	Improvements of the area (landscaping, other soft scapes)	₱10,000,000.00
5	Equipment (zipline, ATV, etc)	₱60,000,000.00
6	Electricity (backup) & water installation	₱7,500,000.00
7	Marketing, promotion, and other necessary expenses	₱2,000,000.00
	<b>TOTAL</b>	<b>₱122,000,000.00</b>

### 2. Funding Scheme:

- a. Total Funds Needed : PhP 122,000,000.00
- b. The project will be funded through a counter parting scheme between the Local Government Units (Provincial, Municipal and Barangay) and other funding agencies and donors



### 3. Counterpart Funding:

Source of Funds	Amount
Funding Donor	₱116,330,000.00
PLGU	₱3,250,000.00
MLGU	₱2,150,000.00
BLGU	₱270,000.00
<b>TOTAL</b>	<b>₱122,000,000.00</b>

## V. PROJECT BENEFICIARIES, BENEFITS and COSTS:

### 1. Beneficiaries:

Should the project will push through it will be handled and managed by a specific People's Organization (P.O.) composed of local residents of Tontunan and other POs in the adjacent barangays whom also are the direct beneficiaries of the said project.

### 2. Benefits:

#### a. Social Benefits

Since this includes tourist facilitation and customer service-oriented enterprise, it will improve the interpersonal skills amongst P.O. members who will closely interact with guests. This also opens new career opportunities to other residents who will soon bank on selling agricultural crops and by-products to guests as well as local artifacts. Also, they will be the one who will be capacitated to function as the local guides, entrepreneurs, forest rangers, managers, and workers

#### b. Economic Benefits

Although the direct beneficiaries will be the PO Members and other workers, it will also cater opportunities to other players especially the so called secondary parties (farmers, souvenir makers, land owners, food enthusiast, etc), thus more lives will improve economically.

On the other hand, the area is purely agricultural wherein its assessment value is lower compared to when the area will be developed, thus providing positive traction on the Municipal Revenue.

### 3. Costs:

#### a. Social Cost:

With the possible influx of tourist and population explosion it may have a drawback to prostitution, possible burglary, and other crimes and health hazards since this is also an adventure park. This can be counter acted by placing office annexes of the Rescue and Emergency Team and Health Unit, Tourism Office, SWM, PNP and other related agencies that will provide immediate solutions and services when the need arises.

#### b. Economic Cost:

The foreseen economic impact aside from the monetary cost is that the proposed area is classified as environmentally critical area (Fig. 2) however, with the coordination and guidance of the Municipal Planning and Development Office, careful planning as well as close-knit coordination with the different line agencies (DENR, MGB, TIEZA, DOT, etc) will definitely ensure solutions and interventions when issues may sprung during its implementation and operation.

Also, it is inevitable that once the area will be fully operational, wastes and other rubbish from irresponsible tourists may be encountered. This can be counter acted by including it during the briefing sessions as well as imposing higher penalties to violators; also, garbage bins and or receptacles will be placed in strategic areas and will be collected daily.



Fig. 2. Mt. Alimono, Tontunan, Clarin, Bohol

VI. PROJECT IMPLEMENTATION:

Particulars		Funds Needed	Funding Source		Responsible Agencies	Timeframe
1	Construction of Walkways and Trails	₱20,000,000.00	Funding Donor	₱18,650,000.00	DENR, DPWH, TIEZA, MGB, DOT, PLGU, MLGU, BLGU	2022 - 2023
			PLGU	₱750,000.00		
			MLGU	₱500,000.00		
			BLGU	₱100,000.00		
2	Infrastructure and Cottages (solar powered) - including the welcome area and other offices	₱20,000,000.00	Funding Donor	₱19,100,000.00	DENR, DPWH, TIEZA, MGB, DOT, PLGU, MLGU, BLGU	2022 - 2023
			PLGU	₱500,000.00		
			MLGU	₱400,000.00		
3	Capability Building	₱2,500,000.00	Funding Donor	₱1,600,000.00	DOT, TIEZA, TESDA, ATI, PLGU, MLGU, BLGU	2022 - 2023
			PLGU	₱500,000.00		
			MLGU	₱350,000.00		
			BLGU	₱50,000.00		
4	Improvements of the area (landscaping, other soft scapes)	₱10,000,000.00	Funding Donor	₱9,500,000.00	DOT, TIEZA, OPA, PLGU, MLGU, BLGU	2022 - 2023
			PLGU	₱300,000.00		
			MLGU	₱150,000.00		
			BLGU	₱50,000.00		
5	Equipment (zipline, ATV, etc) with complete accessories &	₱60,000,000.00	Funding Donor	₱59,800,000.00	TIEZA, DOT, PLGU, MLGU	2022 - 2023
			PLGU	₱100,000.00		
			MLGU	₱100,000.00		
6	Electricity (backup) & water installation	₱7,500,000.00	Funding Donor	₱6,480,000.00	BOHECO I, PLGU, MLGU	2022 - 2023
			PLGU	₱500,000.00		
			MLGU	₱500,000.00		
			BLGU	₱20,000.00		
7	Marketing, promotion, and other necessary expenses	₱2,000,000.00	Funding Donor	₱1,200,000.00	DOT, TIEZA, ATI, OPA, OPV, PLGU, MLGU, BLGU	2022 - 2023
			PLGU	₱600,000.00		
			MLGU	₱150,000.00		
			BLGU	₱50,000.00		



**Social Acceptability:**

The project is foreseen to boost not just the tourism industry but the economic stability of the Municipality. The positive impact that the project will bring made a unanimous acceptance during the assembly conducted in both Barangays last January 2017 and October 2020. And since there are no existing structures or properties in the area, development of the proposed site will run smoothly with the cooperation of the land owners and tenants.


**Monitoring:**

In order to have check and balance, Monitoring Teams will be created. These will be composed of different department personnel / heads and or representatives with specific schedules to conduct the said monitoring.

Project Phase	Monitoring Team Composition	Tasks	Frequency	Indicators
Conceptualization and Planning	MPDC, Municipal Tourism Office, MAO, GADFP, MHO, MEO, SWMFP	come up with a project proposal to be presented to MDC and Mayor for perusal and or approval	once	submitted a project proposal to MDC and Mayor for perusal and approval
		conduct consultative meeting for lay outting, design, costing and other logistics with MEO, MDC, MBO, etc		Created Layout and Logistics for the proposed project
Submission	MPDC, Tourism Officer, LCE, SB	Liaise and submit to SB, PPDO on the possible endorsement to RDC and Funding Source	once	endorsement letter made by PPDO and RDC for funding
Pre - construction	Municipal Tourism Office, MPDC, MOE, etc	contacting, coordinating and resourcing of funds from government and other sectors as well as on site visit as to the proposed area of improvement; processing of pre-construction needs	ATNA	Coordinated with agencies (public and private), and other fund sources needed for the implementation of the project
Construction	LGU, DPWH, DOT, MEO	check the clearing of area and construction of the facilities needed for the project in congruence to the design	weekly	check the progress in accordance to the timeline given in the project design
	Municipal Tourism Office, MPDC, MO, MEO, DOT, TIEZA	Setting up of guidelines for the tourist, guides and entrepreneurs	once	Guidelines for the tourists, guides, and entrepreneurs have been created and rolled out to the concern

Implementation		conduct launching and or soft opening of the project		Project has been launched or made its soft opening to the public
	LGU, Municipal Tourism Office, DOT	contact agencies for the certification of guides and other line agencies who will be in the front line of customer service	quarterly	all operators, guides, rangers and those who are in front line of customer service will be certified or procure clearance from Municipal Tourism Office or get accreditation from DOT
Post Implementation	MPDC, MBO, MTO, OMA, Municipal Tourism Office, MHO, MEO, DOT, etc	Assess the following:	quarterly	Accredited personnel's have submitted quarterly report on:
		1. Tourist Arrival Record		1. 1. Tourist Arrival Record
		2. Feedback and Comments from Tourists, Guides and Observers		2. Feedback and Comments from Tourists, Guides and Observers
		3. Liquidation and Audit		3. Liquidation and Audit
		4. Status quo of the project		4. Status quo of the project
		Check the completeness of the reports submitted by the PO (beneficiary)		Complete and Comprehensive report should be submitted every quarter for reference and drill down purposes

Prepared by:

  
**JAY MARC T. SOTTO, L. Agr**  
 Municipal Agriculturist  
 Municipal Tourism Officer

Approved by:

  
**ENGR. EUGENIANO E. IBARRA**  
 Municipal Mayor