



Republic of the Philippines  
PROVINCE OF BOHOL  
City of Tagbilaran



## PROVINCIAL DEVELOPMENT COUNCIL

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**EXCERPT FROM THE MINUTES OF THE MEETING OF THE PROVINCIAL DEVELOPMENT COUNCIL EXECUTIVE COMMITTEE (EXECOM) HELD ON JANUARY 30, 2024 AT THE CANGBANGAY CONFERENCE ROOM, PROVINCIAL CAPITOL, LINO CHATTO DRIVE, COGON DISTRICT, TAGBILARAN CITY, BOHOL, PHILIPPINES**

In Attendance:

Gov. Erico Aristotle C. Aumentado.....Chairman, Presiding Officer  
and  
Majority of the Members of the PDC Executive Committee

### **PDC EXECOM RESOLUTION NO. 21-2024**

**A RESOLUTION FAVORABLY ENDORSING TO THE DEPARTMENT OF TOURISM (DOT) REGIONAL OFFICE - 7 AND THE CENTRAL VISAYAS REGIONAL DEVELOPMENT COUNCIL (RDC) THE PRIORITY PROGRAMS, ACTIVITIES AND PROJECTS (PAPS) OF THE DEPARTMENT OF TOURISM (DOT) – BOHOL OFFICE FOR INCLUSION IN THE CY 2025 DOT BUDGET PROPOSAL**

**WHEREAS**, the Local Government Code of 1991 mandates the Provincial Development Councils (PDC) to, among others, appraise, prioritize and coordinate the implementation of socio-economic programs and projects within its territorial coverage;

**WHEREAS**, the Joint Memorandum Circular (JMC) No. 01-2007 of the Department of the Interior and Local Government (DILG), National Economic Development Authority (NEDA), Department of Budget and Management (DBM) and the Department of Finance (DOF), National Government, directs for the harmonization, synchronization and interfacing between local government units (LGUs) and National Government Agencies (NGAs) in planning, investment programming, budgeting and expenditure management;

**WHEREAS**, such JMC No. 01-2007 also provides avenues to strengthen NGA-LGU interface such as the participation of NGAs in the PDC in the identification of sectoral targets and prioritizing programs, activities and projects (PAPs);

**WHEREAS**, this Body, consistent to its mandates and pursuant to appropriate national government directives, has required the DOT – Bohol Office, to present its priority PAPs for CY 2025, to ensure that such projects are aligned and synchronized with the development priorities of the province and facilitate complementation of efforts between NGAs, LGUs, civil society organizations and the private sector;

**WHEREAS**, the Department of Tourism has prepared and presented their priority PAPs in Bohol for CY 2025 requiring a total amount of P54,800,000.00, as summarized hereunder:

<b>PROGRAM</b>	<b>Project Cost (Php)</b>
<b>TIER 1:</b>	
General Management and Supervision	7,100,000.00
Tourism Policy Formulation and Planning	1,500,000.00
Tourism Industry Training	2,300,000.00
Standards Development and Enforcement	2,500,000.00
Market and Product Development	26,400,000.00
<b>SUBTOTAL</b>	<b>39,800,000.00</b>
<b>TIER 2:</b>	
New Office of the Department of Tourism Region 7	15,000,000.00
<b>TOTAL</b>	<b>54,800,000.00</b>

**WHEREAS**, after review and deliberation, the proposed list of CY 2025 PAPs of DOT - Bohol Office, which is attached hereto and made an integral part hereof, has been found by this Body to be aligned with Bohol's strategic change agenda for sustainable tourism, and are consistent with the Comprehensive Land Use Plans (CLUPs) of all concerned municipalities, and on top of all these, the projects are deemed to conform with the Provincial Development and Physical Framework Plan (PDPFP) of the Provincial Government of Bohol, and therefore worthy of support and endorsement to the DOT Regional Office – 7 and the Central Visayas Regional Development Council for inclusion in the CY 2025 Budget Proposal of the DOT;

**WHEREFORE**, upon proper motion duly seconded, be it resolved by this Body in a meeting duly convened –

to favorably endorse to the Department of Tourism (DOT) Regional Office – 7 and the Central Visayas Regional Development Council (RDC) the Priority Programs, Activities and Projects (PAPs) of the DOT – Bohol Office for inclusion in the CY 2025 DOT Budget Proposal.

**RESOLVED FURTHER**, to furnish a copy of the same Resolution to the DOT – Bohol Office for appropriate action.


**UNANIMOUSLY ADOPTED.**

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I hereby certify to the correctness of the foregoing Resolution.

  
**JOHN TITUS J. VISTAL**  
PPDC-Bohol  
Head, PDC Secretariat

APPROVED:

  
**ERICO ARISTOTLE C. AUMENTADO**  
Governor  
Chairman, PDC-Bohol

G.O. DTIS No.

C-RES-2024-420

DATE:

FEB 02 2024



**PRIORITY PROGRAMS, PROJECTS AND ACTIVITIES**

**CY 2025**

**DEPARTMENT / OFFICE : DEPARTMENT OF TOURISM**

**PROPOSED FY 2025 PAPs (TIER 1)**

NOTE: These are proposed Tier 1 priority investment PAPs based on indicative budget only, and will still be finalized once agency ceilings have been provided.

Name of Project / Program	Project / Program Location or Coverage	Brief Description (e.g. length in km, beneficiaries, etc.)	Project Cost
<b>POLICY FORMULATION AND PLANNING PROGRAM AND ENFORCEMENT PROGRAM</b>			
Planning and Statistics	All provinces of Region VII	Conduct of capacity building on tourism development planning for PLGUs/LGUs and other local tourism stakeholders	1.5M
-Regional Tourism Forum for Tourism Officers		Roll-out and orientation of the updated NTDP to PLGUs and other tourism stakeholders	
-Convergence			
<b>STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM</b>			
Accreditation of Primary and Secondary Tourism Enterprises/Services	All provinces of Region VII	Develop globally competitive and socially responsible tourism enterprises and to check and monitor the accredited property with its compliance with both basic and minimum standards for the operation of tourism facilities and services	2.5M
<b>TOURISM INDUSTRY TRAINING PROGRAM</b>			
Capacity Building Projects for Tourism Stakeholders	All provinces of Region VII	Conduct of capacity building on the enhancement of overall visitor experience for emerging activity operators/social entrepreneurs in the region	2.3M
Tour Guides, Tourist Drivers, Homestay Operators, TOPCOP,			
Philippine Experience Program, Filipino Brand of Service Excellence			
<b>MARKET AND PRODUCT DEVELOPMENT</b>			
Participation in Travel Fairs and Sales Missions	All provinces of Region VII	Promotions of tourism products, services and activities in Central Visayas travel fairs and sales mission to increase tourist arrivals in the region (includes the production of collateral materials (print + digital, photo acquisition, content writing and video production)	3.5M
Provision of Assistance to Travel Trade & Media famtours, leisure and MICE	All provinces of Region VII	Provision of requirements of the visiting groups, not limited to preparation of itinerary, reception and ground arrangements, to promote the destination and bring in tourists. (includes rondalla serenaders, purchase of leis)	1.0M
Support to Special Events and other Activities under Product-Specific Programs Provision of Assistance to Travel Trade & Media famtours, leisure and MICE	All provinces of Region VII	Provision of support, financially or any other form to LGUs or tourism private stakeholders organizing special events or projects in the region which promotes the development of tourism in the area and bring in tourists	1.0M

Name of Project / Program	Project / Program Location or Coverage	Brief Description (e.g. length in km, beneficiaries, etc.)	Project Cost
Meetings, Incentives, Conventions, and Exhibitions + Events	All provinces of Region VII	Provision of assistance and logistical support to incoming MICE groups including the preparation of itinerary, provision of welcome reception, welcome performers, banners, and tokens	550
Faith-based Tourism Program	All provinces of Region VII	Partners engagements in developing and promoting new faith-based tourism circuits in the region that can be sold by the travel trade sector	550
Dive Tourism/ Dive7	All provinces of Region VII	Support to dive projects such as dive clean-ups and other events that will help campaign the protection of our marine ecosystem, conduct consultation meetings to update and coordinate with local dive stakeholders on dive issues in the region	7M
-Philippine Tourism Dive Dialogue			
Culinary Tourism Program	All provinces of Region VII	Partners engagement in the development and promotion of new culinary tourism products and circuits in the region that can be sold by the travel trade sector	450
Health, Wellness and Medical Tourism	All provinces of Region VII	Enhancement of the health and wellness marketing strategy by producing new promotional materials, conduct consultation meetings with the stakeholders to deliver plans and programs	400
Farm Tourism	All provinces of Region VII	Enhancement of the marketability of existing FFF circuits in the region, in partnership with the farm tourism operators, travel trade sector, and other tourism stakeholders	550
-Farm Fork Fitness Circuits			
Outdoor-Adventure Tourism	All provinces of Region VII	Provision of assistance to the outdoor outfitters/activity operators to further enhance the overall experience of visitors, and assess the viability of existing product/circuit offerings to the travel trade sector	1.5M
-Outdoors7 Summit			
Ecotourism	All provinces of Region VII	Implementation of the ECO7PASS Patronage Program and enhance current ecotour product offerings in collaboration with the Regional Ecotourism Committee (REC7), the on-site activity operators, and the travel trade sector in Central Visayas	500
-Eco7Pass			



Name of Project / Program	Project / Program Location or Coverage	Brief Description (e.g. length in km, beneficiaries, etc.)	Project Cost
Education Tourism	All provinces of Region VII	Support the development of the ESL sector thru its increased visibility in major education fairs, B2B and networking activities with education agents of existing and emerging markets. Provision of support to the new facets of Education Tourism(aviation, maritime, culinary, voluntourism) and enhance its offerings for visiting students.	500
-English as Second Language/ ESL7			
-Edux7			
Filipino Martial Arts Heritage Tourism/FMA7	All provinces of Region VII	Development of the FMA7 program and enhance current package/module/camp offerings together with the FMA community leaders/service providers , travel trade sector, and other tourism stakeholders in Central Visayas	6.5M
FMA Heritage Tourism Summit			
Motorbike Tourism	All provinces of Region VII	Development of the Motor7 program and enhance current offerings together with the motorbike touring operators, travel trade sector, and other tourism stakeholders in Central Visayas	400
-Motor7 Touring Circuits			
Golf Tourism	Cebu, Bohol, Negros Oriental	Support the development of Golf Tourism programs in the region	500
Film Tourism	All provinces of Region VII	Support and promote Film Tourism programs and provide assistance to filming projects in the region	500
Sports Tourism	All provinces of Region VII	To achieve sustainable development of Sports Tourism programs in the region and fund marketing initiatives of viable sports tourism destinations	500
Tourism Product Research and Development	All provinces of Region VII	To continuously develop the tourism product portfolio of Central Visayas	500
		<b>TOTAL</b>	<b>26.4M</b>
New Office of the Department of Tourism Region 7	Regional Office in Cebu City to remain accessible and in proximity to tourism stakeholders	For set-up and rental of new office that is accessible to tourism stakeholders in the region, and with ample space for DOT7's personnel of the Tourism Development, Tourism Regulations, and Administration Divisions.	15M

## SUMMARY

PROGRAM	2024	2025
<b>TIER 1:</b>		
General Management and Supervision	6,636,000.00	7,100,000.00
Tourism Policy Formulation and Planning	1,106,000.00	1,500,000.00
Tourism Industry Training	1,598,000.00	2,300,000.00
Standards Development and Enforcement	1,795,000.00	2,500,000.00
Market and Product Development	16,043,000.00	26,400,000.00
SUBTOTAL	27,178,000.00	39,800,000.00
<b>TIER 2:</b>		
New Office of the Department of Tourism Region 7		15,000,000.00
<b>TOTAL</b>		<b>54,800,000.00</b>